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**FOR IMMEDIATE RELEASE, PLEASE**

**CREATIVE ALTERNATIVES OF NEW YORK (CANY)**  
**TO HONOR DR. SANDRA BLOOM**  
**AT 2010 ANNUAL GALA**  
**“BROADWAY AT THE BOATHOUSE...ENCORE”**

**EVENING HOSTED BY CADY HUFFMAN**  
**TONY WINNER, *THE PRODUCERS***

**SPECIAL PERFORMANCES BY**  
**KRISTIN CHENOWETH AND SEAN HAYES**  
**STARS OF *PROMISES, PROMISES***

**SPECIAL GUEST, MATTHEW MORRISON**  
**STAR OF HIT TV SERIES “GLEE”**

**MONDAY, MAY 17, 2010**  
**AT CENTRAL PARK BOATHOUSE**

New York, NY (4/26/10) – **Creative Alternatives of New York** (Dick Latessa, Chairman of the Board), celebrating the use of theater to help New York’s most vulnerable children and adults, will honor Dr. **Sandra Bloom**, creator of the Sanctuary Model® of trauma informed care and the Co-Director of the Center for Non-Violence & Social Justice at Drexel University at this year’s annual gala, ***Broadway at the Boathouse...Encore***, to be held at Loeb Central Park Boathouse (at East 72<sup>nd</sup> Street entrance) on May 17, 2010. Festivities begin at 6:30 p.m. with cocktails, buffet dinner and silent auction, gondola boat rides from 7:00 p.m. – 8:00 p.m., followed by musical presentation by host, Tony Award–winner **Cady Huffman** (*The Producers*). **Kristin Chenoweth** and **Sean Hayes**, co-stars of the current Broadway revival of *Promises, Promises*, are scheduled to perform. Special guest **Matthew Morrison**, star of the TV series *Glee*, will also join the festivities.

For additional information, please contact Creative Alternatives at (212) 222-1969, or [publicrelations@cany.org](mailto:publicrelations@cany.org)

For over 25 years, Creative Alternatives of New York (CANY) has been helping children and adults across the New York Metropolitan area whose lives have been fragmented by trauma and mental health challenges by using the art of theatre as a therapeutic tool – helping them to imagine and envision new possibilities and discover their potential for change. Working in partnership with leading social service organizations and health care institutions, CANY provides approximately 1,400 therapeutic theater groups annually in residential centers for children, special schools, psychiatric care facilities, domestic violence safe shelters and community centers serving at risk youth.

“As an artist, I strongly believe that theater can change lives,” said Academy Award-winner and CANY Board Member Susan Sarandon. “At CANY this is being proven on a daily basis.”

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